

SITEGY

Google Business Profile — Getting Started

Fill out this worksheet and email it to vikki.peroza@sitegy.com — I'll take it from there.

vikki.peroza@sitegy.com

BUSINESS BASICS

Business name _____

Website URL _____

Phone number _____

Business address (or service area) _____

Business category (e.g. salon, contractor) _____

HOURS

Regular hours (Mon – Sun) _____

Special or seasonal hours? _____

ABOUT YOUR BUSINESS

Brief description of what you do _____

What makes you different? _____

Service area (cities/towns) _____

CURRENT STATUS

Do you have a Google Business Profile already? Yes No Not sure

If yes, do you have access to it? Yes No Not sure

How would you describe your current profile?

Complete Incomplete Outdated Never set up

GOALS

What's your main goal?

Get more local visibility Get more reviews Keep info up to date All of the above

Anything else I should know? _____

